

ALL CITY MANAGEMENT SERVICES
CROSSTALK



Make An Impact

Welcome

I always enjoy Crossing Guard stories. Learning about our guards' kindness and their commitment to the community is inspiring. Their actions make an immediate difference and leave a lasting impact. The stories in this CrossTalk edition truly reflect the spirit of making an impact.

As the company grows, I sometimes wonder how we can remain close-knit and true to our values. These stories reassure me that our impact remains strong and positive. The Easton, PA, article captures this well, and a phrase in the writing resonates with me: "protecting the future doesn't stop with safety, it starts with compassion." While we are at the intersections doing our part for safety, we can also be there to make a difference in a young person's life.

Thank you for being so dedicated to protecting our future each day. I appreciate your commitment to the ACMS team and the positivity you bring to the crosswalk. Please keep setting this example.



By Brian Brooks, COO



THE POWER OF THE CROSS (walk)

**FOUR HUMANS ON VERY
DIFFERENT PATHS ON A
VERY COMMON MORNING.**

Bob the Guard

He pours his coffee into a thirty-year-old thermos. He slips on his vest, hat, and shoes. He heads out unaware of the difference he is about to make.

Teddy the Child

He pours his cereal. He is disappointed to find that once again his parents have forgotten to pick up milk. Again, he will eat it dry. He hunts through clothes on his bedroom floor for what might be considered a warm enough jacket for outside playtime. He turns off the TV and heads out, unsure of what the day holds.

Mandy the Guard

She grabs her purse and fumbles for her keys. She grabs her umbrella out of the trunk and starts the engine. Wipers on, she heads out hoping that the rain will let up.

Abigail the Child

She slips on her ever-so-expensive, ever-so-trendy, and doubly heavy backpack. She tries her best to balance herself on her bike as she peddles down the road. She rushes almost carelessly as she is hoping to make it to school without getting too wet.

According to Google, there are over 115,000 schools across this country. These schools are in widely varying economic and demographic areas. No matter the different locations of these schools, each school is filled with children who may struggle daily with issues that can quite frankly go unnoticed.



THE POWER OF THE CROSS(walk)

In return, a child's outlook on life can often shed light on what might feel like a heavy world for us adults these days. Part of my job as I try to write this article, The Power of the Cross(walk), I was exposed to story after story of the impact that having present, kind, and helpful Crossing Guards has on the community.

There are so many bench dedications, guard recognitions, and parent praises reported that it's difficult to include them all. And as important and heartwarming as the stories included in our publication are, I must wonder how so many may go unspoken, unnoticed. But know...You are important, and you can make a difference.



Did little Johnny go to school hungry? Did little Susie stress over a test she didn't feel prepared for? My guess is yes, it happens more often than we would like. Do the stresses of our children reach even deeper and darker places? Again, my guess is sadly yes. It is devastating how commonplace it is to turn on the television and hear that, yet another tragedy has taken place within the walls of our schools. If we know it, I bet the children do too.

I do not say this lightly, the adults who show up with their neon yellow vests and vivid red signs can be the constant form of a bright light, a sense of calm amongst the storm - **a real HERO to our children.**

It's an honor to say that I get to work with people who will risk their lives to get a child safely from point A to point B., and all the places in between. It's honestly **POWERFUL.**



By Rhonda Thompson
Area Supervisor



SMALL MOMENTS, BIG IMPACT

EVERY member of the **ACMS** staff has an **IMPACT** as we continue “Keeping Kids Safe”. Our Crossing Guards are on the frontlines, stepping up to the challenge daily. Our Ops Team recruits, hires, trains, staffs, and sometimes guards itself. The resource team continually develops vital processes. The dedicated administrative staff fielded multitudes of questions while promptly finding the answers.

The payroll team calculated the numbers to ensure we all continue to provide for our families. The Human Resources team helps us all during times of need. Our executive team, the selfless leaders who include us all in the big decisions.

We ALL IMPACT “Keeping Kids Safe”.



EVERYONE HAS IMPACT!

In 1962, President John F. Kennedy visited NASA for the first time. During his tour of the facility, he met a janitor carrying a broom down the hallway. The President then casually asked the janitor what he did for NASA, and the janitor replied, “I’m helping put a man on the moon.”

Take a moment and reflect on this idea. The janitor knew something that most of us struggle with: the purpose of his work. He kept the building clean so that the scientists, engineers, and astronauts could focus on their mission of putting “man on the moon”. They did not have to worry about spending their time in trash cans, bathrooms, or hallways. He did that for them. He saw where his contribution fit in the organization. He connected his purpose with theirs.

As a Team Manager at ACMS, **I wake up every day KNOWING I have a personal IMPACT** in “Keeping Kids Safe”. I hope that EVERY ACMS employee feels the same.

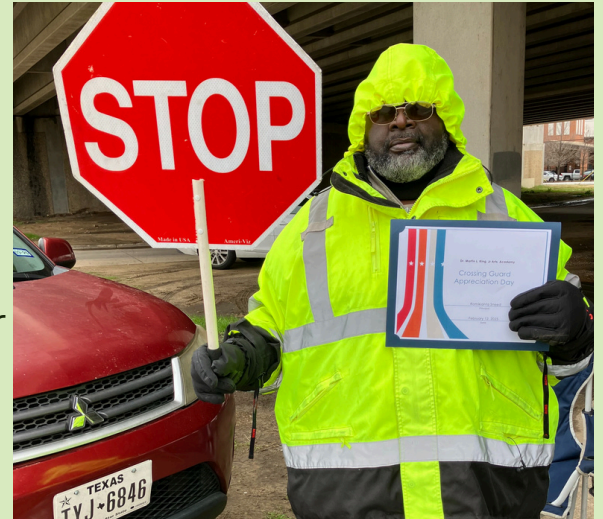
ALL AROUND ALL CITY



ACMS Crossing Guards continue to show us what it means to live a life of service. We are privileged to share stories of our Crossing Guards that truly represent what it means to selflessly “go above and beyond.”

Dallas, Tx Celebrates Local Hero on National Crossing Guard Day

In true Dallas fashion—where everything is done big—one local school went even bigger to honor a community champion. **On February 12, 2025**, the Martin Luther King Jr. Learning Center proudly dedicated National Crossing Guard Day to one of their own: Charles Young, a dedicated member of the All City Management Services team. Known for his reliability, warm spirit, and strong connection with students, Charles has become a beloved figure at his post, where he ensures the safety of children day in and day out.



The heartfelt recognition was a reflection of the high esteem in which he is held throughout the school and the greater Dallas community—a well-deserved honor for a man making a big impact, one safe crossing at a time.

Facilitator Romikianta Sneed led the tribute, recognizing Charles for his unwavering commitment and his exceptional ability to build relationships with the children he serves. “Charles is more than a Crossing Guard—he's part of the heartbeat of this school community,” Sneed shared. Students and staff alike praised Charles not only for his dependability but for the way he interacts with children each day, offering encouragement, smiles, and a safe start to their mornings.

Sultana Elementary Crossing Guard Earns High Praise from Local Parents in Ontario, CA

The Sultana Elementary School community is singing the praises of Crossing Guard Sherry Weaver for her exceptional service and heartfelt care for students. Recently, a local parent reached out to share their appreciation for Sherry’s unwavering dedication, not only in keeping children in department #6802 safe, but also in taking the time to form personal connections with each student she greets. Stationed at the busy intersection of E. Philadelphia and S. Sultana, Sherry has become a familiar, trusted figure for families in the Ontario area.

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Continued...

Her friendly smile and attentive approach give parents peace of mind, knowing their children are in good hands as they travel to and from school. Thank you, Sherry, for your outstanding commitment to protecting our future one crosswalk at a time!

Heroic Crossing Guard Prevents Tragedy in Mountain View, CA

Mountain View, CA – A potentially tragic morning was averted thanks to the quick thinking and swift response of a local Crossing Guard near Jose Antonio Vargas Elementary School. On February 11, 2025, parent Kara Acevedo was driving her son to daycare when she witnessed what she described as an act of true heroism at the intersection of North Whisman Road and Whisman Station Drive. A mother and her child were being escorted across the intersection by an All-City Management Services Crossing Guard.



The oncoming traffic was using a diagonal right-turn road split, a notoriously tricky layout for both drivers and pedestrians. The child suddenly stepped towards oncoming traffic, but the alert Crossing Guard reacted immediately to pull the child back to safety just ahead of the approaching car. What could have ended in disaster was prevented. The guard's quick actions likely saved her life," said Acevedo, who reported the incident to the local police department, calling the Crossing Guard's actions nothing short of heroic. While the name of the Crossing Guard has not yet been released, their courage and commitment to protecting students did not go unnoticed.

In a time when so much of our attention is drawn to headlines of crisis, this moment serves as a powerful reminder of the **everyday heroes among** us, those who show up, stay alert, and act decisively when it matters most. Thanks to one guard's bravery, Mountain View had a much brighter morning, and one family is forever grateful.

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Crossing Guards Turn Crime Fighters: Acts of Kindness Shine in Easton, PA

When bicycle theft struck the students of Paxinosa Elementary School, two local Crossing Guards refused to let the story end in disappointment. Instead, they turned it into a powerful act of community care. In response to the recent string of bike thefts that affected students, All City Management Services Crossing Guards Laurie Young and LaDonna Epps took matters into their own hands this time, not just by watching over the streets,



but by watching over the hearts of the children they serve. When one young student became a victim of the crime, Laurie and LaDonna responded not with frustration but with generosity. The two pooled their own money to surprise the child with a brand-new bicycle and lock, making sure that the student not only had a way to get to school but also a reason to smile again. "In a world where the selfish don't always think about who they hurt, heroes like Laurie and LaDonna remind us of what it means to care," said one community member.

Their kindness has not gone unnoticed. School staff and parents alike have praised the guards for going above and beyond their duties, proving once again that the most powerful acts of justice aren't always served in courtrooms, but often at the crosswalks. For Laurie Young and LaDonna Epps, protecting the future doesn't stop with safety—it starts with compassion.



By Rhonda Thompson
Area Supervisor



**ENTER TO WIN
PRIZES**

Grab your pencils, Ladies and Gentlemen ---
it's time to win some CASH. Look at the riddles
below, and see if you can solve them. Submit
your answers to enter the CASH GIVEAWAY.



604760
* ADMIT ONE *
604760

- The first FOUR (4) submissions received with the correct answers will win \$250 each!
- All other correct submissions will be entered in a drawing to win one of the TEN (10) additional prizes worth \$150 each.

CONTEST RULES

- Answers must be submitted by email to Crosstalk@TheCrossingGuardCompany.com.
- You may either number your answers with the corresponding clue or scan in the completed picture with answers circled.
- Responses must be dated no later than November 17, 2025

To be eligible to win, you must be a registered Crosstalk recipient and an active employee of ACMS

Winners will be notified by email no later than December 1, 2025

CROSSING GUARD FILL-IN-THE-BLANK

1. Why did the crossing guard bring a broom to work?

To make sure the crosswalk was _____!

2. Why did the chicken cross the road?

Because the crossing guard told it to _____!

3. What do you call a crossing guard who tells great jokes?

A real traffic _____!

4. What do you call a crossing guard in the summer?

A hot stepper with a cool _____!

5. Why don't crossing guards ever get lost?

Because they always follow the _____!

6. What did the car say to the crossing guard?

"Thanks for helping me take a _____!"